

## Double-digit growth for Alusteel Coating, Metalcoat and Aleu

**Turnover up 34% with a target of €60 million by the end of the year. Investment plan of 6 million over the next 4 years, 8 new hires scheduled.**



Matteo Trombetta Cappellani  
Chairman and CEO  
Alusteel Coating, Metalcoat and Aleu

Growth for Alusteel Coating, Metalcoat and Aleu, the group of Italian companies that is a point of reference in Europe in the production and sale of pre-painted steel and aluminium headed up by Matteo Trombetta Cappellani, closing out 2021 with an **aggregate turnover of €43 million and an increase of +34% with respect to the previous year.** What's more, the forecast for the end of this year exceeds budget expectations, set at €53 million.

*"Current growth is 30%, so **we expect to reach 60 million in turnover by the end of the year,**" explains Trombetta Cappellani. "Our clients are in construction, the naval sector, the automotive sector, and industry in general and we focus on supplying an exceptionally high-quality product. Our strong point is the ability to satisfy multiple needs, which we meet providing as much freedom of personalisation on semi-finished aluminium alloy products as possible. More and more, clients and competitors alike acknowledge us as **true ateliers of coil coating.**"*

It has been a progressive journey which is now supported by an **investment plan over the next 4 years of €6 million, aimed at increasing digitalisation, production capacity, and, above all, environmental sustainability.**

*"During these months we are finishing up **renovations on the branches,**" Trombetta Cappellani continues, "to guarantee a comfortable and functional working environment for our staff. By the end of the year, we'll have launched a **new cutting line.** Also the **painting booth and combustor will be fitted with even more cutting-edge technologies** that will allow us to increase productivity by 20%. For 2023, on the other hand, we have planned the installation of a **photovoltaic system** which will result in a 30% reduction of our energy consumption. Between 2023 and 2024, we are evaluating launching a second painting line and, partly for this reason, we are arranging for the **expansion of the property** and the **installation of a latest-generation Zero Waste purifier for wastewater collection,** a measure that will let us lower annual water consumption by 90%."*



The development of Alusteel Coating, Metalcoat and Aleu also expects the implementation of a hiring programme that promotes the skills of the staff in whom Trombetta Cappellani recognises professional value: **over the past two years, ten people have been added to the team which now boasts about 60 people.**

However, this number is destined to grow. In fact, **8 new resources will be introduced in the near future**, but it could go as high as 25 if the development plan is confirmed. Trombetta Cappellani concludes, *“We will be hiring technicians, chemical experts and engineers. We are also seeking ambitious people who have a desire to grow and a strong team spirit.”*